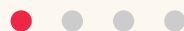


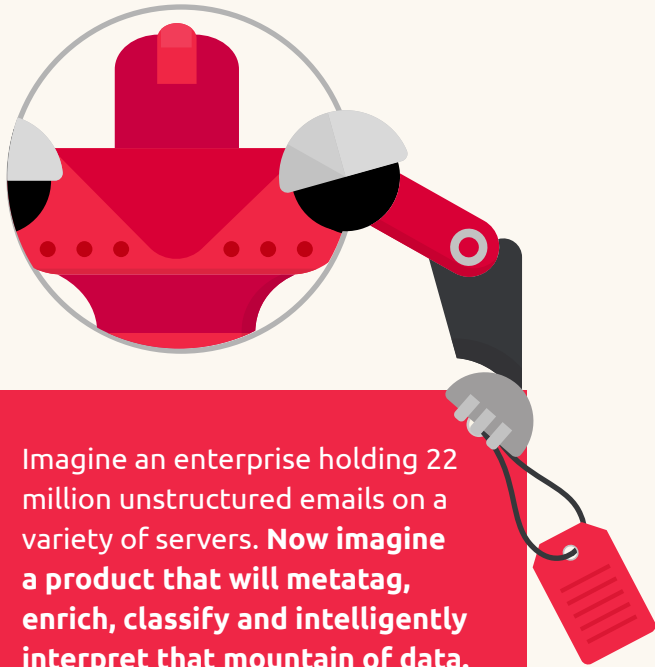
SEARCH365 LENTIKULAR



Tag & classify

THE HIGH PERFORMANCE **CLASSIFICATION**
PLATFORM FROM **SEARCH 365**





Translates unstructured terabytes into insight clusters

Imagine an enterprise holding 22 million unstructured emails on a variety of servers. **Now imagine a product that will metatag, enrich, classify and intelligently interpret that mountain of data.**

This means suddenly having every one of the emails classified under job number and job type, company personnel involved in the communication, client division, cost of job, version tracking of sequential quotes, results, matter resolutions, customer pain points - the insight clusters are endless, and infinitely controllable by you, for your company or your division.

TAMING UNSTRUCTURED TERABYTES

Search365 Lentikular's implementation includes extensive use of machine learning ensemble algorithms. We can take your original data set and apply metadata regression analysis, ensemble algorithms and other IP to analyse massive data depositories (for example, 22 million emails, or terabytes of unstructured records) and classify these into clients, case numbers and other business-relevant categories.

Search365 Lentikular can identify and classify people, places, events, organisations, phone numbers, email addresses, even images, then cross link this information to allow correlations and patterns to be observed across disparate and massive datasets. **We find connections between people, organisations and events that traditional systems find difficult to expose. These results can be developed into sentiment analysis and relationship discovery to determine how customers feel about products, companies, events and markets.**

We can implement the Search365 Lentikular data enrichment platform, and begin to train the algorithms and insights, in just four weeks.

SMART MACHINES THAT HELP YOU MAKE INTELLIGENT DECISIONS

The key benefit of Search365 Lentikular is to create usable structures and reveal commercially useful patterns from previously unusable, unstructured data.

Your organisation will immediately become more efficient and will be able to draw intelligent linkages between clients, events, jobs, costs and revenue centres, different business strategies and much more.

Your key people will quickly have access to insight clusters, not just jumbled client data. What's more, the insights and linkages revealed by the classification and enrichment process will actually become more relevant and predictive as we tune the ensemble algorithms to perform to your specifications.

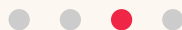
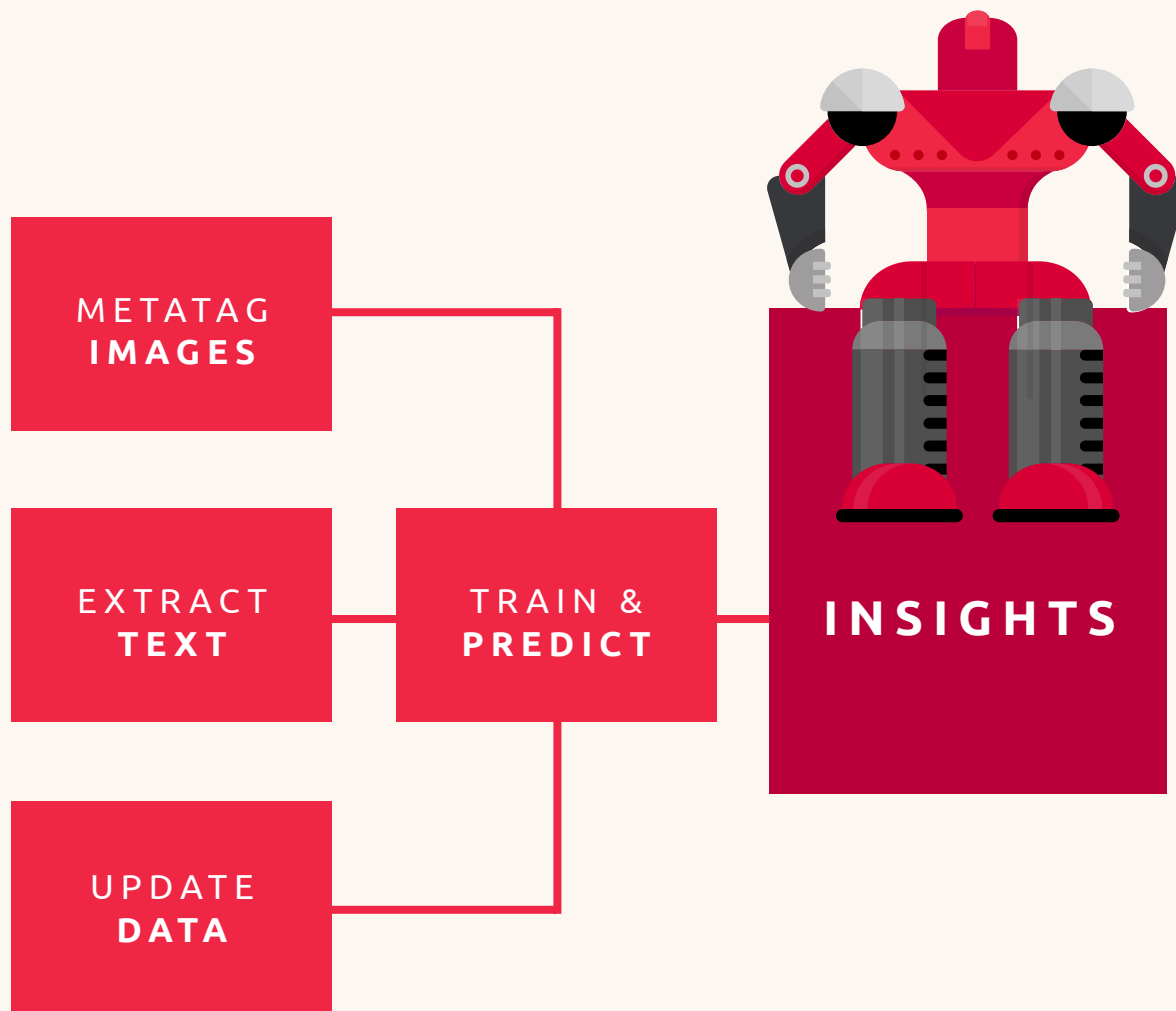


OUR 5-STEP PROCESS TO UNLIMITED STRATEGIC INSIGHTS

Lentikular ensemble algorithms actually learn to enrich and classify your data. This is an exponentially smarter and more scalable solution compared with old rules-based technology, and means the product has exceptional flexibility.

JUST SOME OF THE APPLICATIONS INCLUDE:

- FRAUD DETECTION/COMPLIANCE
- SENTIMENT ANALYSIS
- CONTENT PERSONALISATION
- CHURN PREDICTION
- PRODUCT RECOMMENDATIONS
- CAMPAIGN PREDICTIONS AND ANALYSIS
- STRATEGY DEVELOPMENT
- INFRASTRUCTURE PLANNING
- MORE PERSONAL E-COMMERCE USER EXPERIENCES





MISSION-CRITICAL OPEN SOURCE INTELLIGENCE

Track social media posts and network traffic, identify previously undiscovered relationships between people, places, events and anomalies. Cross-link with other data sets to verify correlations. **Achieve this quickly across massive datasets.**

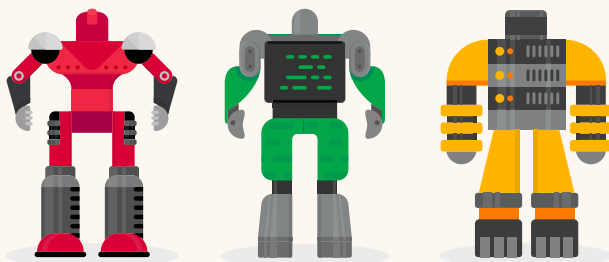


MOBILE & WEBSITE SMART SEARCH

AI and machine learning including voice-activated search delivers **intelligent, predictive and intuitively accurate search experiences.** Lift revenue through demographic personalisation.



An Australian-owned company



Smart machines for intelligent people



SEARCH BASED ANALYTICS & NATURAL LANGUAGE PROCESSING

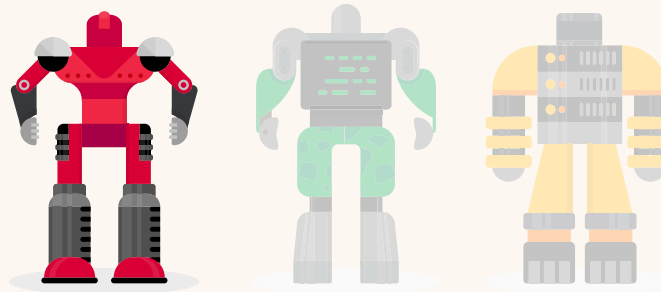
Combine **smart search, cognitive AI, deep learning and big data** to deliver insight clusters across millions of emails and documents. Find and monetize patterns around people, places and things. **Predict events**, from a security situation to customer churn or a propensity to buy.



ENTERPRISE-WIDE SEARCH

Discover 'unfindable' information **across legacy, structured and unstructured databases.** Securely integrate silos of disparate data, reach into the meaning of Word, PowerPoint and PDF documents. Integrate disparate systems, dramatically reduce network traffic volume. **Find what you want, fast.**

Smart machines for intelligent people



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